



**Critter Creek
Farm Sanctuary
Impact Report
2021**



Who We Are

Our Mission

Critter Creek Farm Sanctuary's mission is to promote compassion for farmed animals through rescue and outreach.

Our Vision

We envision a world in which animal cruelty is a thing of the distant past. We won't stop giving a voice to the voiceless until this vision comes to fruition.

Our History

Founded in 2016 by Dr. Erin Amerman and Dr. Chris Amerman, in three short years CCFS grew to become the largest bovine sanctuary in the United States. CCFS has two facilities totaling 415 acres that house nearly 200 rescued animal residents. With our ever-growing social media accounts, frequent media features, and popular monthly "Farmers Moo-kets," CCFS reaches thousands of people per month with our message of compassion.



A message from our President

In “Buddy the Beefalo,” we witnessed the power of a single animal to change hearts.

On a hot August afternoon in 2020, a beefalo farmer in Massachusetts loaded a dozen animals onto a truck, destination: slaughterhouse. He didn't enjoy this part of his job, but this was the way things had always been. Besides, these animals were food--the slaughterhouse was always where their road ended. But, as the farmer arrived at the slaughterhouse and began to unload the animals to their grim fate, he learned that the animals certainly didn't believe themselves to be “food.” They fought for their lives, and in the skirmish, one animal escaped and fled the slaughterhouse.

The rogue beefalo's flight eventually brought him to Plymouth, Connecticut. Slowly but steadily, the Plymouth Police Department phone lines became flooded with reports of beefalo sightings from concerned citizens. Vaguely annoyed, police Captain Ed Benecchi set out to capture the escaped convict and end his life on the lam, intending to send him back to the farmer.

“...my wanting Buddy to be safe and happy made me realize I needed to do my part to keep more Buddys safe.”



But then something strange happened: Ed began to sympathize with his quarry. What's more, the Plymouth community bonded with the animal, dubbing him “Buddy the Beefalo.” The community raised funds for his “bail” so he could go to a sanctuary instead of a slaughterhouse. Eight months later, Buddy was finally captured and brought to Critter Creek.

The most remarkable thing about Buddy's story isn't Buddy himself. Like all animals, he just wanted to live. What is remarkable is the effect a single animal had on the Plymouth community. For the first time, many people saw a “food” animal as an individual and because of Buddy, they began to look at their dietary choices.

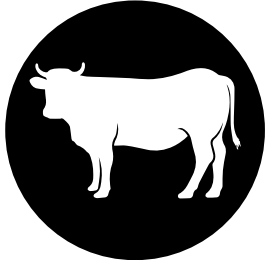
Buddy illustrates the power of the sanctuary model as advocacy--making just one connection can lead one to adopt a compassionate lifestyle. Thank you for allowing us to do this work, and change one heart at a time.

For the animals,
Erin Amerman
Erin Amerman,
President and Founder



Animal Rescue Impact

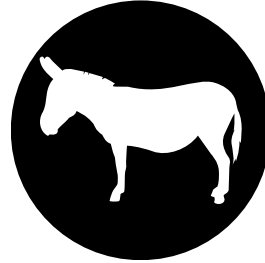
In 2021, CCFS rescued 58 animals who had nowhere else to go.



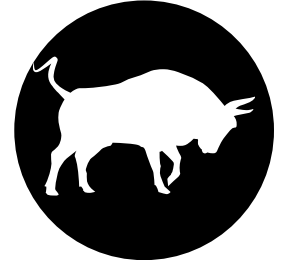
54 cows



1 pig



2 donkeys



1 beefalo

Meet some of our 2021 rescues:



Amos and Lionel

Amos the piglet and Lionel the calf were rescued from a roadside stand in south Florida selling animals for Santeria sacrifice. During their traumatic ordeal, the two formed a strong bond and remain inseparable.



Earl

Earl was born at the University of Florida beef unit. We were told that he had a joint contracture in his back leg, but he actually had spina bifida. Earl's life was short, but it was filled with love and care.



Bentley

Bentley was also born at the UF beef unit. He had dummy calf syndrome and wouldn't nurse or eat. With a great deal of effort, we were able to get him to eat, and today he is happy and thriving.

Rescue Highlight: The Sunrise Moos

A herd of 40 cows had been left to starve to death in Sunrise, Florida. CCFS took the entire herd.



Dawn was the most emaciated animal we have ever seen.



Nora's malnutrition was so severe that she lost all of her teeth.



Sunrise was too malnourished to make milk to feed her baby, Connie.



Sparrow was so unhealthy she could barely stand.

Outreach Impact

In 2021, CCFS was part of 12 outreach events and reached over 55,000 followers on social media.



Outreach Type	Details
Events Hosted at the Sanctuary	Hosted the following events at the sanctuary with over 2000 guests total: <ul style="list-style-type: none">• 9 Farmers Moo-kets• 1 virtual tour• 48 private tours/private parties• 9 volunteer days
Print, Digital, and Television Media	Featured in over 20 print, digital, and television media stories, including The Dodo's Odd Couples, The Dodo's Comeback Kids, NPR, and I Heart Radio.
Social Media	Social media accounts grew rapidly in 2021: <ul style="list-style-type: none">• Instagram account reached 25,000 followers.• Facebook account reached over 30,000 followers.
Events Attended on Behalf of the Sanctuary	Attended the following events on behalf of the sanctuary: <ul style="list-style-type: none">• Attended event at Solid Rock Community School• Tabled at Southern Fried Vegan BBQ event• Gave talk at Brentwood School

Outreach Highlight: Farmers Moo-kets

Nine Farmers Moo-kets brought over 2000 guests to the sanctuary.

CCFS' Farmers Moo-kets, started in November of 2020, are officially a hit! Each month, hundreds of guests visit the sanctuary to meet the animals, eat delicious plant-based foods, and support local artisans and craftspeople. The moo-kets help people make connections with the animals while learning that they don't have to give up their favorite foods to live a more compassionate lifestyle.



"I love you guys and the animals and the farmer's mookets!!! I constantly tell all my friends and coworkers about the farmers mookets to get them there and interested in plant based diets."

Financial Data

Income		Expenses	
Monetary Donations	\$344,434	Animal Feed	\$142,565
Hay Donations	\$15,875	Employee and Independent Contractor Salaries	\$121,561
Merchandise	\$3,000	Veterinary Care	\$46,754
Grants	\$3,500	Gas, Insurance, and Miscellaneous Expenses	\$23,992
Total	\$366,809	Property Taxes	\$8,400
		Total	\$343,272



Thank You!

Thank you to our donors and volunteers for your generous support!



A special thank you to:

- Whole Foods Kids
- Jackie Kaier-Ratliff
- Amanda Upshaw
- abillion

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