

Minutes of the 1st Quarter Meeting of the Directors

Date: 3/22/24

Location: San Felasco Tech City – Lily’s Office Boardroom and Virtual Meeting via Zoom
Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 4:40 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: CJA, Erin C Amerman (ECA), LD

Present by conference call: SD

Absent: N/A

The following persons were also present at the meeting: N/A

Name	Title
<u>Scott Drost</u>	<u>Operations Manager</u>
<u>Karla Oliveira</u>	<u>Development Manager</u>

Proceedings:

Election of Directors:

The following persons were elected directors of the corporation to serve a one-year term.

Sheena Drost, Lily Darnell (LD)

CRITTER CREEK FARM SANCTUARY, INC.

The secretary announced that the presence of the directors, including the newly elected directors, represented a quorum.

The minutes from the prior directors' meeting dated 03/22/24

[] were read by the secretary.

[x] had been distributed prior to the meeting, and a reading was dispensed with.

After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 1st quarter income and expense reports

RESOLUTIONS:

1. Be it resolved that the following amendment to the corporate bylaws replaces the current EXHIBIT A (pg. 21):

Director Name	Address	Phone and Email	Term
Christopher Amerman	26118 NW CR 239 Alachua, FL 32615	(813) 313-9720 circeamerman@aol.com	perpetual
Erin Amerman	26118 NW CR 239 Alachua, FL 32615	(813) 340-4919 ecamerman@aol.com	perpetual
Sheena Drost	3606 NW 54 th Ln Gainesville, FL 32653	(352) 256-9000 sheenadrost@gmail.com	1-year
Lily Darnell	11230 NW 31 st Rd Gainesville, FL 32606	(954) 258-0183 lily.c.darnell@gmail.com	1-year

CRITTER CREEK FARM SANCTUARY, INC.

IN WITNESS WHEREOF, the Directors hereby acknowledge they understand and agree to this amendment to the Bylaws and have executed these Bylaws on 3/22/2024.

Christopher Amerman _____
Date

Erin Amerman _____
Date

Lily Darnell _____
Date

Sheena Drost _____
Date

Other Business: No "Other" Business

On motion duly made and passed, the following resolutions were adopted or rejected by the votes indicated below:

1. The resolution to amend Exhibit A in the corporate bylaws was adopted unanimously.
2. The resolution to amend Article VII of the Articles of Incorporation was adopted unanimously.

Old Business:

1. President ECA presented the new fundraising plan to the board. The board and Development Manager (Karla) discussed the following points:
 - a. Ensure donors feel their contributions are appreciated.
 - i. Send thank you emails and postcards.
 - ii. Depending on the donation amount, send thank-you gifts.
 1. Magnets, pens, stickers, t-shirts, photos
 - b. Come up with more options for donating, but be sure not to overwhelm donors.
 - c. Events have proven to be great for supplemental income and are a great outreach source.
 - i. Continue suggested donation for entry at moo-kets.
 - ii. Events must be worth the time, money, and effort spent.
 1. Must net at least \$500+
 - iii. Hold an open house event at Critter Hills once a year.
 1. Tickets \$15 each
 2. Limit to 200 guests due to parking
 - d. Start pursuing large grants and corporate sponsors.
 - i. Karuna Foundation
 - ii. University of Florida
 1. We support many of their students and school clubs each year with volunteer opportunities and interviews/projects for journalism students.
 - iii. Impossible Foods and Beyond Meat

1. It only makes sense for the largest bovine sanctuary in the U.S. to be sponsored by a plant-based meat company.
- e. Work on gaining more individual donors.
 - i. Outreach at events
 - ii. More social media presence and interaction
 - iii. Create an EPK (electronic press kit)
 - iv. Post to Patreon and TikTok more often
 1. Upload videos and photos to shared album for Karla to post.

The board voted unanimously to adopt the new fundraising plan.

2. President ECA discussed the priority of creating an Advisory Board in 2024. The board agreed and will create a Google Doc with the names of those who might be interested.
3. Board member LD gave a research update. Caeli and her research assistants, along with LD, plan to meet at Critter Hills on January 8th, 2024 to finish preference assessments. The following research topics were presented to the board by LD:
 - a. Development of a chute protocol to reduce stress in the animals during veterinary visits, creating a safer environment for the animals and the veterinary and Critter Creek team members.
 - b. Focus on behavior related to the animals' well-being.
 - c. Conduct surveys with moo-ket guests to gather data from guests as they are leaving regarding the effectiveness of outreach during the moo-kets. Some suggested survey questions are:
 - i. How did spending time with the animals make you feel?

- ii. How did hearing their stories affect you?
- iii. If you are not already vegan, has your visit today made you consider a lifestyle change?

These surveys would provide quantitative/objective data on the effectiveness of outreach and the overall effectiveness of our events. The board agrees to begin implementing these surveys in 2024, with the possibility of purchasing iPads for guests to complete surveys on.

- 4. Secretary SD presented expense reports for the third quarter and the current quarter to date. The board reviewed the documents.
- 5. Secretary SD updated the board on the progress of the website. The new site has been launched, and SD will continue to work on getting the online store completed.
- 6. Facilities Manager Scott Drost provided an update on the Critter Creek location and its needs and upcoming projects. The following needs were discussed and approved:
 - a. Sanctuary truck for running hay, moving equipment, running various errands, and general use around both Critter Creek and Critter Hills
 - b. A larger/longer trailer for hauling hay
 - c. An animal trailer for animal transport

The following upcoming projects were discussed and approved:

- a. Move pig sleep house from med bay to the area outside of the pig feed area
- b. Install a gate on the back of Bedelia's Bistro
- c. Waterline at CritterHills
- d. Improve pens at Critter Hills

The board discussed the projects and needs, and Director and Treasurer CJA and Scott Drost will work together to create a Google Doc of needs and projects in order of importance/priority. Scott Drost will also create a Google Doc with equipment and vehicle service and maintenance information.

New Business:

1. President ECA discussed hosting the March Moo-dness event yearly at Critter Hills with the following adjustments:
 - a. Full moo-ket setup
 - b. Place signs and locks in areas that are not to be accessed by the public to mitigate risks.
 - c. More volunteers

The board discussed and agreed that the event should be held yearly and voted to implement the proposed changes/adjustments.

2. The board discussed hosting a donor appreciation fundraising event at Critter Hills once a year and has agreed to discuss the details further.
3. President ECA provided an update on The Dodo update video of Eli and Marley, and the board discussed and agreed to launch a fundraiser the week of the video launch. The Dodo will also be conducting an interview with President ECA and Treasurer CJA re: the buffababies.
4. Secretary SD presented the fourth quarter and current-to-date income/expense reports.
5. Treasurer CJA and Operations Manager Scott Drost discussed the current, most pressing infrastructure needs:
 - a. Fencing at Hills and Creek
 - b. Fix/update lanes at Hills for vet visits

6. Operations Manager Scott Drost provided an update on Creek, equipment, and future equipment needs:

- a. Currently good on equipment
 - i. May need a dump trailer in the near future (cost of used one is \$7,000 - \$8,000)
- b. Getting tool collection back up to par
- c. Possibly split Palms and BS into multiple pastures to seed, water, and rotate more efficiently.
- d. Run power to the vet area
- e. Build permanent bathroom facility and have Dampier look at septic tank

The board discussed these changes and will investigate what is needed to implement them.

7. President ECA discussed adding the pond into the BS or Annex pasture, as well as concreting pads in the pig pasture and woods:

- a. Along fenceline
- b. Small pad in woods

The board discussed this with Treasurer CJA and Operations Manager Scott Drost, and they agreed to look into what it will cost/require to make these changes/additions.

8. Board member LD discussed the next phase of research and shifting testing methods, including the pinwheel test, where food and non-food preference items are placed on the ground in a pinwheel shape, and the animals choose which they prefer with no human interference. This will further help us understand animal preferences and assist us in finding the least stressful way to conduct veterinary care.

9. Board member LD, along with the UF research group, will begin planning out moo-ket survey research, which includes:

- a. Creating a manuscript
- b. Look into journals to publish findings
- c. Tablets ordered for test run
- d. Stickers and other small gifts for survey participants

The board discussed and agreed to proceed with moo-ket research test run and will utilize the Karuna grant to fund research efforts.

10. Development Manager Karla Oliveira discussed the following fundraising efforts:

- a. Need for corporate sponsors
- b. Symbolic “adopt a farm animal” program via organization’s website
- c. Share donor/sponsor stories anonymously to encourage additional donors
- d. Start recruiting for the advisory board
- e. Connect with vegan companies on LinkedIn
- f. Attending Chamber of Commerce meetings

The board discussed and agreed that Karla is to begin looking for corporate sponsors. The board discussed “adopt a farm animal” and decided that “Sponsor a Resident” was a more appropriate title, as some people may misunderstand the meaning and think that they can actually adopt an animal. Secretary SD will look into adding the “Sponsor a Resident” option to the website. The board discussed and agreed to the remaining items (c – f), and Karla will begin attending Chamber events.

There being no further business to come before the meeting, the meeting was adjourned at 6:45 P.M.

Sheena Drost

Sheena Drost, Secretary



Minutes of the 2nd Quarter Meeting of the Directors

Date: 6/14/24

Location: San Felasco Tech City – Lily’s Office Boardroom and Virtual Meeting via Zoom
Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 4:50 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: CJA, Erin C Amerman (ECA), SD, LD

Present by conference call: N/A

Absent: N/A

The following persons were also present at the meeting: N/A

Name	Title
<u>Scott Drost</u>	<u>Operations Manager</u>
<u>Karla Oliveira</u>	<u>Development Manager</u>

Proceedings:

The secretary announced that the presence of the directors, including the newly elected directors, represented a quorum.

The minutes from the prior directors’ meeting dated 3/22/24

[] were read by the secretary.

[x] had been distributed prior to the meeting, and a reading was dispensed with.

After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 1st quarter income and expense reports, monthly donations by platform

Other Business: No "Other" Business

Old Business:

1. President ECA discussed hosting the March Moo-dness event yearly at Critter Hills with the following adjustments:
 - a. Full moo-ket setup
 - b. Place signs and locks in areas that are not to be accessed by the public to mitigate risks.
 - c. More volunteers

The board discussed and agreed that the event should be held yearly and voted to implement the proposed changes/adjustments.

2. The board discussed hosting a donor appreciation fundraising event at Critter Hills once a year and has agreed to discuss the details further.
3. President ECA provided an update on The Dodo update video of Eli and Marley, and the board discussed and agreed to launch a fundraiser the week of the video launch. The Dodo will also interview President ECA and Treasurer CJA about the buff babies.

4. Secretary SD presented the fourth quarter and current-to-date income/expense reports.
5. Treasurer CJA and Operations Manager Scott Drost discussed the current, most pressing infrastructure needs:

- a. Fencing at Hills and Creek
- b. Fix/update lanes at Hills for vet visits

6. Operations Manager Scott Drost provided an update on Creek, equipment, and future equipment needs:

- a. Currently good on equipment
 - i. May need a dump trailer in the near future (cost of used one is \$7,000 - \$8,000)
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- c. Possibly split Palms and BS into multiple pastures to seed, water, and rotate more efficiently.
- d. Run power to the vet area
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Resident” option to the website. The board discussed and agreed to the remaining items (c – f), and Karla will begin attending Chamber events.

New Business:

1. Secretary SD presented the following reports:

- a. Monthly donations per platform
- b. 1st quarter income and expense reports

The board discussed and agreed that the organization should prioritize increasing the number of monthly donors. The board also explored the option of creating plaques for larger donors to be displayed at the sanctuary.

2. Board member LD provided an update on the moo-ket survey plans and presented the following information:

- a. The survey center/tent is coming together and is being created with participant comfort in mind.
 - i. Beverages and snacks to be provided to participants
- b. LD would like to provide small rewards/incentives for guest participation and plans to source these gifts from moo-ket vendors.
- c. The test-run survey in May was successful, and the official survey will be held during the October moo-ket, which has the highest attendance rate.

The board discussed and agreed to items a-c, and Secretary SD will provide vendor contact information to board member LD.

3. Operations Manager Scott Drost provided the following update on infrastructure, equipment, and misc. projects at Critter Creek:

- a. Need to replace Oaks, Palms, and Annex fencing
 - i. Suggested all wood for Oaks fencing and wire for the other fencing projects

- b. All equipment is being serviced regularly and is functional
- c. The medical/vet area needs to be rebuilt in the fall, prior to 3rd quarter vet visit

The board discussed and agreed to begin the fencing projects and rebuilding of the med bay/vet area. President ECA asked Scott Drost to compile a list of the top 10 pressing needs/projects.

4. President ECA discussed the risk management document and the need for the following items, which she will create templates for:
 - a. Operations manager Scott Drost to complete operations-related policies/documents
 - b. Secretary and office manager SD to complete administrative-related policies/documents
 - c. Treasurer and sanctuary director CJA to complete director-related policies/documents

The board discussed and agreed to add these pages to the risk management document. This includes adding policies regarding probationary periods for new employees and performance reviews for employees and board members.

5. President ECA discussed the following plans for the gardens at Critter Hills:
 - a. Open Hills facility once a month for guests to visit the gardens
 - i. \$35 donation per person
 - This is separate from private tours
 - Only includes tours of the gardens
 - b. Free garden membership for current monthly donors
 - c. Permanent restrooms for guests
 - d. Ari to paint the mural for the succulent garden

- i. Ari creates the outlines and volunteers and others assist with painting
- e. Possible preview event in the fall
- f. Goal of March 2025 launch

The board discussed and agreed to open the Critter Hills gardens to guests once a month for a \$35 donation per person. Monthly donors will receive free memberships. The board also recognizes the need for permanent restrooms and has approved Ari, volunteers, and others to paint the succulent garden mural. Additionally, the board has approved a fall preview with a scheduled launch in March 2025 and believes this will be an excellent addition to raise sanctuary funds.

- 6. President ECA created and presented the Team Dysfunction document and discussed the following key takeaways:
 - a. Must be proactive in recognizing when dysfunction is occurring and address it immediately
 - b. Be okay with admitting faults and asking for help
 - c. Fear of conflict and accountability
 - i. Don't be afraid to have positive disagreements
 - We won't agree all of the time, and that's okay
 - ii. Delegate
 - don't be afraid to ask for help when feeling overwhelmed
 - don't try to take on too much
 - d. Address issues immediately
 - i. Tell one another when we notice issues
 - Don't discount yourself or chalk it up to overthinking; if you think there is an issue, speak up!

The board discussed and agreed to implement the Team Dysfunction document and recognizes the importance of functioning effectively as a team.

7. President ECA discussed the importance of having an overarching goal. Having multiple goals is great, but there needs to be a main goal to keep the team on track. The following goals were presented:

- a. Sustainability
 - i. Increasing donations/fundraising
 - Focus on monthly donors

Board member LD suggested a goal of completing the farmhouse Airbnb project:

- b. Finish by December and launch in spring 2025
- c. Brings in additional funds to support the sanctuary

The board discussed the goals presented and voted unanimously to make the completion of the farmhouse Airbnb the overarching goal. The board agreed that Development Manager Karla Oliveira will manage the farmhouse Airbnb project.

8. Development manager Karla Oliveira provided the following update on the

Advisory Board:

- a. Possible members would like to visit the sanctuary and meet the team in person.
 - i. Builds trust, especially for larger donors
- b. Should we have members that are associated with or on boards of other sanctuaries?

The board discussed and agreed that it is important for larger donors and potential advisory board members to visit the sanctuary and meet the team in person. The board discussed and agreed not to have board members or affiliates of other sanctuaries on the organization's Advisory Board, as doing so would be a conflict of interest.

9. Development Manager Karla Oliveira discussed the creation of a donor newsletter that will be sent twice a month. The board discussed and agreed to implement the donor newsletter, as well as a general newsletter that will go out monthly to anyone who signs up for the mailing list. Secretary SD will create a newsletter signup popup on the website.

10. The board discussed diversifying the organization's merchandise and presented the following ideas:

- a. New designs
 - i. Different designs for different age groups
 - ii. Update some current designs
- b. Additional items
 - i. Stickers
 - ii. Keychains
 - iii. Phone cases

The board agreed to implement the merch changes and will look into adding new items.

CRITTER CREEK
FARM SANCTUARY
GAINESVILLE, FL

There being no further business to come before the meeting, the meeting was adjourned at 6:40 P.M.

Sheena Drost

Sheena Drost, Secretary

Minutes of the 3rd Quarter Meeting of the Directors

Date: 9/25/24

Location: San Felasco Tech City – Lily’s Office Boardroom and Virtual Meeting via Zoom
Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 5:04 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: CJA, Erin C Amerman (ECA), SD, LD

Present by conference call: N/A

Absent: N/A

The following persons were also present at the meeting: N/A

Name	Title
<u>Scott Drost</u>	<u>Operations Manager</u>
<u>Karla Oliveira</u>	<u>Development Manager</u>
<u>Meredith Berry</u>	<u>Volunteer</u>

Proceedings:

The secretary announced that the presence of the directors, including the newly elected directors, represented a quorum.

The minutes from the prior directors’ meeting dated 6/14/24

[] were read by the secretary.

[x] had been distributed prior to the meeting, and a reading was dispensed with. After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 2nd quarter income and expense reports, monthly donations by platform

Other Business: No "Other" Business

Old Business:

1. Secretary SD presented the following reports:
 - a. Monthly donations per platform
 - b. 1st quarter income and expense reports

The board discussed and agreed that the organization should prioritize increasing the number of monthly donors. The board also explored creating plaques for larger donors to be displayed at the sanctuary.

2. Board member LD provided an update on the moo-ket survey plans and presented the following information:
 - a. The survey center/tent is coming together and is being created with participant comfort in mind.
 - i. Beverages and snacks to be provided to participants
 - b. LD would like to provide small rewards/incentives for guest participation and plans to source these gifts from moo-ket vendors.

- c. The test-run survey in May was successful, and the official survey will be held during the October moo-ket, which has the highest attendance rate.

The board discussed and agreed to items a-c, and Secretary SD will provide vendor contact information to board member LD.

- 3. Operations Manager Scott Drost provided the following update on infrastructure, equipment, and misc. projects at Critter Creek:
 - a. Need to replace Oaks, Palms, and Annex fencing
 - i. Suggested all wood for Oaks fencing and wire for the other fencing projects
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 - c. The medical/vet area needs to be rebuilt in the fall, prior to 3rd quarter vet visit

The board discussed and agreed to begin the fencing projects and rebuilding of the med bay/vet area. President ECA asked Scott Drost to compile a list of the top 10 pressing needs/projects.

- 4. President ECA discussed the risk management document and the need for the following items, which she will create templates for:
 - a. Operations manager Scott Drost to complete operations-related policies/documents
 - b. Secretary and office manager SD to complete administrative-related policies/documents
 - c. Treasurer and sanctuary director CJA to complete director-related policies/documents

The board discussed and agreed to add these pages to the risk management document. This includes adding policies regarding probationary periods for new employees and performance reviews for employees and board members.

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6. President ECA created and presented the Team Dysfunction document and discussed the following key takeaways:
 - a. Must be proactive in recognizing when dysfunction is occurring and address it immediately
 - b. Be okay with admitting faults and asking for help
 - c. Fear of conflict and accountability
 - i. Don't be afraid to have positive disagreements

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 - don't be afraid to ask for help when feeling overwhelmed
 - don't try to take on too much
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The board discussed and agreed to implement the Team Dysfunction document and recognizes the importance of functioning effectively as a team.

7. President ECA discussed the importance of having an overarching goal. Having multiple goals is great, but there needs to be a main goal to keep the team on track. The following goals were presented:

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 - i. Increasing donations/fundraising
 - Focus on monthly donors

Board member LD suggested a goal of completing the farmhouse Airbnb project:

- b. Finish by December and launch in spring 2025
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8. Development manager Karla Oliveira provided the following update on the Advisory Board:

- a. Possible members would like to visit the sanctuary and meet the team in person.

i. Builds trust, especially for larger donors

b. Should we have members that are associated with or on boards of other sanctuaries?

The board discussed and agreed that it is important for larger donors and potential advisory board members to visit the sanctuary and meet the team in person. The board discussed and agreed not to have board members or affiliates of other sanctuaries on the organization's Advisory Board, as doing so would be a conflict of interest.

9. Development Manager Karla Oliveira discussed the creation of a donor newsletter that will be sent twice a month. The board discussed and agreed to implement the donor newsletter, as well as a general newsletter that will go out monthly to anyone who signs up for the mailing list. Secretary SD will create a newsletter signup popup on the website.

10. The board discussed diversifying the organization's merchandise and presented the following ideas:

a. New designs

i. Different designs for different age groups

ii. Update some current designs

b. Additional items

i. Stickers

ii. Keychains

iii. Phone cases

The board agreed to implement the merch changes and will look into adding new items.

New Business:

1. President ECA provided garden updates and discussed the possibility of a soft opening in Spring 2025, depending on how the gardens fair over winter. She discussed having a Hills grounds maintenance day every Friday to keep up with the garden area and Hill's property. The board discussed and agreed to the soft opening and grounds maintenance needs and will implement a plan.
2. President ECA discussed offering long-time volunteer Meredith Berry (MB) a position on the board of directors as Board Wildlife Conservation Director. The board unanimously agreed and will vote MB onto the board as of January 1, 2025.
3. Board Secretary SD presented the previous quarter-to-date income/expense reports and monthly donations per platform report. The board discussed other ways to bring in funds and agreed to create a "Sponsor A Critter" page on the website, where donors can sponsor a specific CCFS resident monthly or yearly. Board Secretary SD and Operations Manager Scott Drost will work on the page and other website updates.
4. Board Interdisciplinary Science Director LD provided an update on the moo-ket survey plans. Thirty-six signs and other items for the survey have all been ordered, and an inventory sheet has been created to keep track of all the items. She also arranged for baked goods for those participating in the survey, and CCFS will provide each survey volunteer with a \$20 per diem for lunch. The board agrees to all these items, and SD will provide petty cash for the per diems. Operations Manager Scott Drost will build the sign holders.

5. Board Interdisciplinary Science Director LD informed the board that the undergraduate student, Gabby, presented the buffa-babies' preference assessments at UF, which was very well-received.
6. Development Director Karla Oliveira provided the following updates on the farmhouse:
 - a. Demo has officially started, and the projected completion date is late December.
 - b. Volunteer Michael and his wife would like to assist in the farmhouse remodel any way they can.
 - c. Flooring was ordered, and the Home Depot items should be ready soon.
7. Development Director Karla Oliveira discussed the advisory board and its progress:
 - a. Six confirmed members: Simone Reyes, Brandy Jackson, Sophia S., Jeremy, Alana Rooks, and Jackie.
 - b. The yearly terms of the advisory board need to be created and presented.
 - c. Karla Oliveira will be the chair of the board.
 - d. Quarterly meetings should be scheduled, starting with a 1st quarter meeting in January.
 - e. The board would like the first task for the advisory board to consist of coming up with ideas to reach diverse communities and utilize CCFS's own networks for fundraising

The board discussed and agreed to appoint Karla Oliveira the chair of the advisory board, and she will work on scheduling the 1st quarter meeting.

8. Board Treasurer and Sanctuary Director CJA discussed the Turkey Trot event, and the board agreed to host the event again this year, with a minimum donation of

\$2,500, or \$5 per person, whichever is greater. Board Secretary SD will prepare a contract for the event. Karla Oliveira will contact Wild Pie to see if they would like to offer food at the event. Baked Vegan and Lowbar Coffee are also possible vendors and will be available contacted.

9. Operations Manager Scott Drost discussed the following:
 - a. Bill and Ted: where will they be housed once healed from neuter surgery and out of quarantine?
 - b. Need to push/advertise online merch store on social media platforms and post when new designs and products are added.
 - c. To cut costs, order purple vests for volunteers to wear while volunteering at moo-kets instead of making t-shirts for everyone.
 - d. Need to order new tents for merch booth.
 - e. Don't hide likes on Instagram. This can hurt CCFS in the algorithm.

The board agreed to integrate Bill and Ted with Marley's sounder. The board agreed to advertise the merch more consistently on social media, and Karla agreed to stop hiding likes on the posts. The board discussed the option of purple vests vs. making volunteer t-shirts and agreed it would be an excellent way to save time and money. Board Secretary SD will purchase the vests, and Operations Manager Scott Drost will order the tents.

10. The board discussed the impending hurricane and has decided to reschedule the October Moo-ket to the 27th in the event we are impacted.

There being no further business to come before the meeting, the meeting was adjourned at 7:00 P.M.

Sheena Drost

Sheena Drost, Secretary

