

Minutes of the Quarterly Meeting of the Directors

Date: 1/11/22

Location: Virtual Meeting via Zoom

Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 6:00 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: N/A

Present by conference call:

CJA, Erin C Amerman (ECA), JW, SD

Absent: N/A

The following persons were also present at the meeting: N/A

Name	Title
_____	_____

Proceedings:

Election of Directors:

The following directors have been elected to serve on the board for another one-year term.

CJA, Erin C Amerman (ECA), JW, SD

The secretary announced that the presence of the directors, including the newly elected directors, represented a quorum.

CRITTER CREEK FARM SANCTUARY, INC.

The minutes from the prior directors' meeting dated 12/14/21

[] were read by the secretary.

[x] had been distributed prior to the meeting and a reading was dispensed with.

After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 2021 Income/Expense Report, 2021 Donor Report, 2022 Budget Report

Other Business: The next item of business was the appointment of committee members and others to positions in service to the corporation. After discussion, the following persons were appointed to serve on the following committees or in the service of the corporation in other capacities for the term indicated below:

Name	Committee or Role	Term
<u>N/A</u>		

Old Business:

1. The board discussed fundraising plans and goals for 2022, including developing a fundraising/grant writing advisory board. All board members and staff attending gave input and discussed the following ideas for fundraising in 2022:
 - a. Sliding-fee scale and electricity fee for moo-ket vendors
 - b. Walk-a-Thon, Swamp Cross (cycling) events and 5K at Critter Creek and/or Critter Hills location where participants pay a donation as a registration fee
 - c. Open House events with vendors and a suggested donation for entry; board to determine event frequency and donation amount

d. Reinstating Public Tours with a donation of \$15 per person

The board voted to implement these suggestions in 2022.

2. The board discussed social media strategies and goals for 2022 to increase engagement and reach, including the incorporation of more hands on or “on the farm” posts showing day-to-day operations, as well as interacting more as ourselves (as individuals) on posts. Stephanie Lobo suggested looking into Clubhouse as another social media avenue. Board motions to increase social media engagement and will research other social media avenues such as the Clubhouse platform.
3. The board and Donor Retention Specialist Stephanie Lobo discussed strategies for donor acquisition and retention, including sending thank you emails when someone donates, yearly thank you postcards/letters, and special gifts for larger donors, as well as hosting events at local businesses to connect with possible donors in the Gainesville area.
4. The board discussed and voted on the development of monthly newsletters to be created and sent to donors and those opted in to receiving CCFS emails. Secretary SD and Donor Retention Specialist Stephanie Lobo appointed to create and send newsletters.
5. The board discussed the YoPower/YoMagination summer camp program and voted to opt out, as CCFS does not have the facilities available that will be needed to host the program.
6. Founder and President ECA proposed the creation of a sanctuary coalition where, in the event CCFS was to receive large/substantial donations, CCFS would “share the wealth” and donate portions of donations to other sanctuaries in the area. The board agrees to the creation of a sanctuary coalition and will discuss further.

New Business:

1. The board discussed different ways to stand out to increase chances of receiving grants. The following ideas were presented by President and Founder ECA:

- a. Specific Programs

- i. Habitat expansion
- ii. Garden
- iii. Rescue/rehabilitation – pigs
- iv. Rescue/rehabilitation – bovines
- v. Rescue/rehabilitation – equines

- b. Measure Outcomes of Programs

- i. Example 1: Took in 40 emaciated cows and all are living and thriving
- ii. Example 2: Garden produced X number of fruits, vegetables, and herbs that were shared with the community at CCFS monthly moo-ket.
- iii. Conduct polls on social media to see if CCFS posts have inspired any followers to go vegan

- c. List each program and its needs and outcomes.

- d. Grad Students

- i. Reach out to UF grad students to write grants for CCFS on a volunteer basis

The board agreed to implement these practices to increase chances of grant awards.

2. The board discussed the future of CCFS. President and founder ECA made the following suggestions:

a. List Funding Needs and Seek Donors/Sponsorships for the following:

- i. Farm equipment (tractors, mowers, tools, etc.)
- ii. Habitats
- iii. Vet Care
- iv. Feed

b. Legal Team

- i. Go after tax cow owners
- ii. Advocate for better living conditions
- iii. Go after cruelty and neglect offenders; seek harsher punishments

The board agreed to discuss these matters further and develop a plan to implement these changes.

3. The board revisited Founder and President ECA's proposal to create a sanctuary coalition to assist sanctuaries who take in animals CCFS does not take in, and to share funds rewarded with smaller sanctuaries when CCFS has reached 100% donor funding. The board agrees this is a 5–10-year goal and will revisit the topic once CCFS is closer to 100% donor funding.
4. President and Founder ECA presented the topic of the expansion of CCFS, specifically a new facility to triage new cruelty cases and that it is also designed to vet intakes of large animals. The board discussed and agreed to looking into the expansion of CCFS, which would include the purchase of new land. The board also agreed to reach out to Morgan at the Humane Society to discuss a possible partnership in this matter.
5. The board discussed donation-based events to be held throughout the year such as the following:
 - a. Campouts
 - b. Movie nights

- c. Vegan Easter egg hunts
- d. Valentine's diner
- e. Other paid events

The board agreed that all events would require tickets for a donation ranging from \$10.00 - \$20.00 each and will discuss paid events further.

6. The board discussed ways to increase funding/donations and came up with the following suggestions:

- a. Social Media
 - i. Ask for donations more frequently, but not so much to where CCFS begins losing followers
 - ii. Mention Donorbox or Patreon three times a week
- b. Moo-kets
 - i. Additional merch
 - ii. Produce from garden
- c. Events at Hills
 - i. Begin hosting events at Critter Hills
- d. Donor Packets
 - i. Animal rescue/rehab packets
 - 1. Include before and after photos to show donors how their donations are making a difference
 - ii. Vegan packets
 - 1. Create packets with information, recipes, etc., to help donors interested in going vegan make the transition as seamlessly as possible

7. Vice President Jamie Woodrum suggested increasing CCFS's exposure. The board discussed ways to get the word out about CCFS and agreed upon the following:

- a. Speaking engagements at vegan/plant-based festivals
 - b. Reach out to magazines and other media outlets for interviews
 - c. Reach out to celebrities
 - d. Local promotion
 - i. Attend local events and hand out promotional items
 - ii. Partner with local businesses
8. Treasurer and Sanctuary Director CJA and Board Secretary SD suggested the implementation of employee incentives to maintain a positive workplace environment and increase employee retention. The following ideas were presented:
- a. Paid days off to avoid burnout
 - b. Tuition reimbursement for courses/classes relevant to position at CCFS
 - c. Salary options
- The board agreed to looking into ways to implement these changes.
9. The board discussed the addition of a septic system and bathrooms on-site at CCFS to replace the porta potties currently used. The board agrees to investigate pricing and develop a fundraising plan to raise funds for the installment of a septic system and permanent bathrooms.

There being no further business to come before the meeting, the meeting was adjourned at 7:56 P.M.

Sheena Drost

Sheena Drost, Secretary

Minutes of the 2nd Quarterly Meeting of the Directors

Date: 5/24/22

Location: Virtual Meeting via Zoom

Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 6:30 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: N/A

Present by conference call:

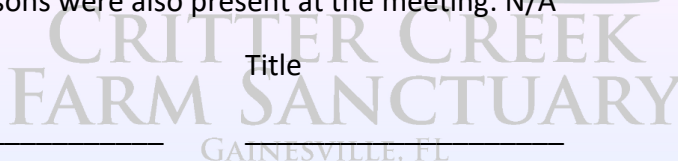
CJA, Erin C Amerman (ECA), JW, SD

Absent: N/A

The following persons were also present at the meeting: N/A

Name

Title



Proceedings:

Election of Directors:

The following directors have been elected to serve on the board for another one-year term.

CJA, Erin C Amerman (ECA), JW, SD

The secretary announced that the presence of the directors, including the newly elected directors, represented a quorum.

The minutes from the prior directors' meeting dated 12/14/21

[] were read by the secretary.

[x] had been distributed prior to the meeting and a reading was dispensed with.

After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 1st Quarter Budget report , 1st Quarter Income/Expense report

Other Business: The next item of business was the appointment of committee members and others to positions in service to the corporation. After discussion, the following persons were appointed to serve on the following committees or in the service of the corporation in other capacities for the term indicated below:

Name	Committee or Role	Term
<u>N/A</u>		

Old Business:

1. The board discussed different ways to stand out to increase chances of receiving grants. The following ideas were presented by President and Founder ECA:
 - a. Specific Programs
 - i. Habitat expansion
 - ii. Garden
 - iii. Rescue/rehabilitation – pigs
 - iv. Rescue/rehabilitation – bovines
 - v. Rescue/rehabilitation – equines

b. Measure Outcomes of Programs

- i. Example 1: Took in 40 emaciated cows and all are living and thriving
- ii. Example 2: Garden produced X number of fruits, vegetables, and herbs that were shared with the community at CCFS monthly moo-ket
- iii. Conduct polls on social media to see if CCFS posts have inspired any followers to go vegan

c. List each program and its needs and outcomes.

d. Grad Students

- i. Reach out to UF grad students to write grants for CCFS on a volunteer basis

The board agreed to implement these practices to increase chances of grant awards.

2. The board discussed the future of CCFS. President and founder ECA made the following suggestions:

- a. List Funding Needs and Seek Donors/Sponsorships for the following:
 - i. Farm equipment (tractors, mowers, tools, etc.)
 - ii. Habitats
 - iii. Vet Care
 - iv. Feed

b. Legal Team

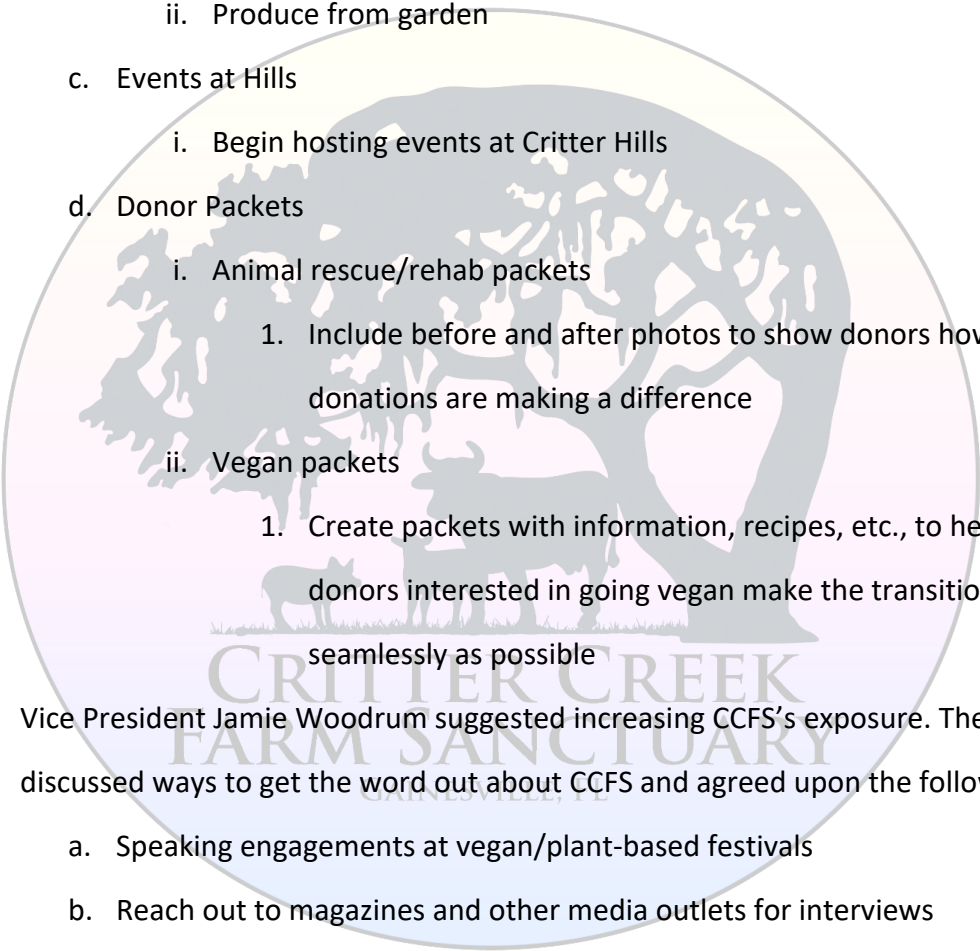
- i. Go after tax cow owners
- ii. Advocate for better living conditions
- iii. Go after cruelty and neglect offenders; seek harsher punishments

The board agreed to discuss these matters further and develop a plan to implement these changes.

3. The board revisited Founder and President ECA's proposal to create a sanctuary coalition to assist sanctuaries who take in animals CCFS does not take in, and to share funds rewarded with smaller sanctuaries when CCFS has reached 100% donor funding. The board agrees this is a 5–10-year goal and will revisit the topic once CCFS is closer to 100% donor funding.
4. President and Founder ECA presented the topic of the expansion of CCFS, specifically a new facility to triage new cruelty cases and that it is also designed to vet intakes of large animals. The board discussed and agreed to looking into the expansion of CCFS, which would include the purchase of new land. The board also agreed to reach out to Morgan at the Humane Society to discuss a possible partnership in this matter.
5. The board discussed donation-based events to be held throughout the year such as the following:
 - a. Campouts
 - b. Movie nights
 - c. Vegan Easter egg hunts
 - d. Valentine's diner
 - e. Other paid events

The board agreed that all events would require tickets for a donation ranging from \$10.00 - \$20.00 each and will discuss paid events further.

6. The board discussed ways to increase funding/donations and came up with the following suggestions:
 - a. Social Media

- 
- i. Ask for donations more frequently, but not so much to where CCFS begins losing followers
 - ii. Mention Donorbox or Patreon three times a week
 - b. Moo-kets
 - i. Additional merch
 - ii. Produce from garden
 - c. Events at Hills
 - i. Begin hosting events at Critter Hills
 - d. Donor Packets
 - i. Animal rescue/rehab packets
 - 1. Include before and after photos to show donors how their donations are making a difference
 - ii. Vegan packets
 - 1. Create packets with information, recipes, etc., to help donors interested in going vegan make the transition as seamlessly as possible
 - 7. Vice President Jamie Woodrum suggested increasing CCFS's exposure. The board discussed ways to get the word out about CCFS and agreed upon the following:
 - a. Speaking engagements at vegan/plant-based festivals
 - b. Reach out to magazines and other media outlets for interviews
 - c. Reach out to celebrities
 - d. Local promotion
 - i. Attend local events and hand out promotional items
 - ii. Partner with local businesses
 - 8. Treasurer and Sanctuary Director CJA and Board Secretary SD suggested the implementation of employee incentives to maintain a positive workplace

environment and increase employee retention. The following ideas were presented:

- a. Paid days off to avoid burnout
- b. Tuition reimbursement for courses/classes relevant to position at CCFS
- c. Salary options

The board agreed to looking into ways to implement these changes.

9. The board discussed the addition of a septic system and bathrooms on-site at CCFS to replace the porta potties currently used. The board agrees to investigate pricing and develop a fundraising plan to raise funds for the installment of a septic system and permanent bathrooms.

New Business:

1. The board discussed community engagement events and ways to further local community involvement with the sanctuary, other than CCFS's monthly farmers moo-ket. Vice President JW made the following suggestion:
 - a. Reinstate monthly public tours
 - i. Small donation per person (\$15 or \$20?)
 - ii. Volunteers to assist with tours
 - iii. Limit number of attendees

The board agreed to discuss the possibility of reinstating monthly public tours further.

2. The board discussed the Airbnb policies that will need to be implemented once the tiny house/Airbnb is completed. The following suggestions were made and agreed upon by the board:
 - a. Vegan Airbnb

- i. Absolutely no animal products can be brought on the premises by guests
- ii. No smoking
- iii. Guests are not permitted around the animals unsupervised – staff or a volunteer must be present for any and all animal interactions
- iv. 2-night minimum stay
- v. Opportunity to assist with morning feed at Critter Creek and can view Critter Hills feed from fence line
- vi. Addition of bike/hike trail signs for woods so guests can enjoy a self-guided tour of the trails (once trails are completed)
- vii. Provide towels, toiletries, snacks, food, condiments – some paid for by guests, some free (like hotel mini-bar/fridge items)
- viii. Contract with cleaning company

The board agreed that this is a preliminary list subject to change and agrees to discuss the matter further once the Airbnb/tiny house is near completion.

3. The board discussed social media strategies to generate more engagement, followers, donors, etc., and came up with the following ideas:
 - a. CCFS podcast
 - b. YouTube
 - i. Rescue stories
 - ii. Plant-based recipe videos
 - iii. Critter spotlights
 - c. Increase Facebook and Instagram presence
 - i. Sponsored/boosted posts
 - ii. Posting more frequently
 - iii. More lives, stories, reels

The board has agreed to increase social media presence and engagement with followers. Vice President JW and President ECA will work on the creation of a CCFS podcast and YouTube channel.

4. Board Secretary SD discussed hosting a mini volunteer orientation (no tour), a volunteer appreciation day at Critter Hills, and the implementation of a weekly volunteer schedule to help with the following tasks:

- a. Feeding
- b. Horse grooming

The board agrees to discuss these matters further and come up with a regular volunteer schedule soon.

5. Board Secretary SD presented an update regarding workers comp coverage for CCFS employees now that there are enough people on staff to qualify for coverage. SD has a call scheduled with ADP to check on the options for coverage.

The board discussed the following issue with obtaining workers comp coverage:

- a. Cannot find a company willing to provide coverage for a farm animal sanctuary
- b. Multiple companies have stated they are unsure how to “code” a policy for coverage due to the following reasons:

- i. CCFS does not raise farm animals for slaughter
- ii. CCFS does not raise farm animals for milk production
- iii. CCFS does not utilize farm animals for tax purposes
- iv. CCFS does not utilize farm animals for petting zoo purposes

The board agrees that SD will continue to look into obtaining workers comp coverage.

6. The board discussed renewal of property/liability insurance policy with the current addition of solar panels and future addition of the Airbnb

CRITTER CREEK FARM SANCTUARY, INC.

- a. Current insurance provider will NOT provide coverage of the Airbnb and will terminate policy upon the addition of an Airbnb
- b. Need solar panel addendum added to current policy

The board agrees to look for a new property/liability insurance provider that will cover the Airbnb building, and Board Secretary SD will reach out to CCFS's current provider for the addition of the solar panel addendum.

7. The board discussed the need for a fundraising/grant specialist, and it was agreed that Vice President JW would reach out to volunteer Lily Darnell to see if she would be interested in the position as a volunteer (unpaid position).
8. President ECA discussed implementing the steps to become GFAS accredited, and the board agrees to move forward with obtaining GFAS accreditation.
9. President ECA discussed the creation of an advisory board. The board agreed to discuss the matter further.

There being no further business to come before the meeting, the meeting was adjourned at 7:30 P.M.

Sheena Drost

Sheena Drost, Secretary

CRITTER CREEK
FARM SANCTUARY
GAINESVILLE, FL

Minutes of the 3rd Quarterly Meeting of the Directors

Date: 9/25/22

Location: Vegan Gator Food Truck 220 NW 8th Ave, Gainesville, FL 32601

Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 3:00 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: N/A

Present by conference call:

CJA, Erin C Amerman (ECA), JW, SD

Absent: N/A

The following persons were also present at the meeting: N/A

Name	Title
_____	_____

Proceedings:

The secretary announced that the presence of the directors represented a quorum.

The minutes from the prior directors' meeting dated 5/22/22

[] were read by the secretary.

[x] had been distributed prior to the meeting and a reading was dispensed with.

After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 2nd Quarter Budget report, 2nd Quarter Income/Expense report

Other Business: The next item of business was the appointment of committee members and others to positions in service to the corporation. After discussion, the following persons were appointed to serve on the following committees or in the service of the corporation in other capacities for the term indicated below:

Name	Committee or Role	Term
<u>N/A</u>		

Old Business:

1. The board discussed community engagement events and ways to further local community involvement with the sanctuary, other than CCFS's monthly farmers moo-ket. Vice President JW made the following suggestion:
 - a. Reinstate monthly public tours
 - i. Small donation per person (\$15 or \$20?)
 - ii. Volunteers to assist with tours
 - iii. Limit number of attendees

The board agreed to discuss the possibility of reinstating monthly public tours further.

2. The board discussed the Airbnb policies that will need to be implemented once the tiny house/Airbnb is completed. The following suggestions were made and agreed upon by the board:
 - a. Vegan Airbnb
 - i. Absolutely no animal products can be brought on the premises by guests

- ii. No smoking
- iii. Guests are not permitted around the animals unsupervised – staff or a volunteer must be present for any and all animal interactions
- iv. 2-night minimum stay
- v. Opportunity to assist with morning feed at Critter Creek and can view Critter Hills feed from fence line
- vi. Addition of bike/hike trail signs for woods so guests can enjoy a self-guided tour of the trails (once trails are completed)
- vii. Provide towels, toiletries, snacks, food, condiments – some paid for by guests, some free (like hotel mini-bar/fridge items)
- viii. Contract with cleaning company

The board agreed that this is a preliminary list subject to change and agrees to discuss the matter further once the Airbnb/tiny house is near completion.

- 3. The board discussed social media strategies to generate more engagement, followers, donors, etc., and came up with the following ideas:
 - a. CCFS podcast
 - b. YouTube
 - i. Rescue stories
 - ii. Plant-based recipe videos
 - iii. Critter spotlights
 - c. Increase Facebook and Instagram presence
 - i. Sponsored/boosted posts
 - ii. Posting more frequently
 - iii. More lives, stories, reels

The board has agreed to increase social media presence and engagement with followers. Vice President JW and President ECA will work on the creation of a

CCFS podcast and YouTube channel.

4. Board Secretary SD discussed hosting a mini volunteer orientation (no tour), a volunteer appreciation day at Critter Hills, and the implementation of a weekly volunteer schedule to help with the following tasks:
 - a. Feeding
 - b. Horse grooming

The board agrees to discuss these matters further and come up with a regular volunteer schedule soon.

5. Board Secretary SD presented an update regarding workers comp coverage for CCFS employees now that there are enough people on staff to qualify for coverage. SD has a call scheduled with ADP to check on the options for coverage.

The board discussed the following issue with obtaining workers comp coverage:

- a. Cannot find a company willing to provide coverage for a farm animal sanctuary
- b. Multiple companies have stated they are unsure how to “code” a policy for coverage due to the following reasons:
 - i. CCFS does not raise farm animals for slaughter
 - ii. CCFS does not raise farm animals for milk production
 - iii. CCFS does not utilize farm animals for tax purposes
 - iv. CCFS does not utilize farm animals for petting zoo purposes

The board agrees that SD will continue to look into obtaining workers comp coverage.

6. The board discussed renewal of property/liability insurance policy with the current addition of solar panels and future addition of the Airbnb
 - a. Current insurance provider will NOT provide coverage of the Airbnb and will terminate policy upon the addition of an Airbnb

- b. Need solar panel addendum added to current policy

The board agrees to look for a new property/liability insurance provider that will cover the Airbnb building, and Board Secretary SD will reach out to CCFS's current provider for the addition of the solar panel addendum.

7. The board discussed the need for a fundraising/grant specialist, and it was agreed that Vice President JW would reach out to volunteer Lily Darnell to see if she would be interested in the position as a volunteer (unpaid position).
8. President ECA discussed implementing the steps to become GFAS accredited, and the board agrees to move forward with obtaining GFAS accreditation.
9. President ECA discussed the creation of an advisory board. The board agreed to discuss the matter further.

New Business:

1. The board revisited the topic of reinstating public tours and discussed the following points:
 - a. Suggested donation of \$10-\$15 per person
 - b. Training volunteers to assist with tours

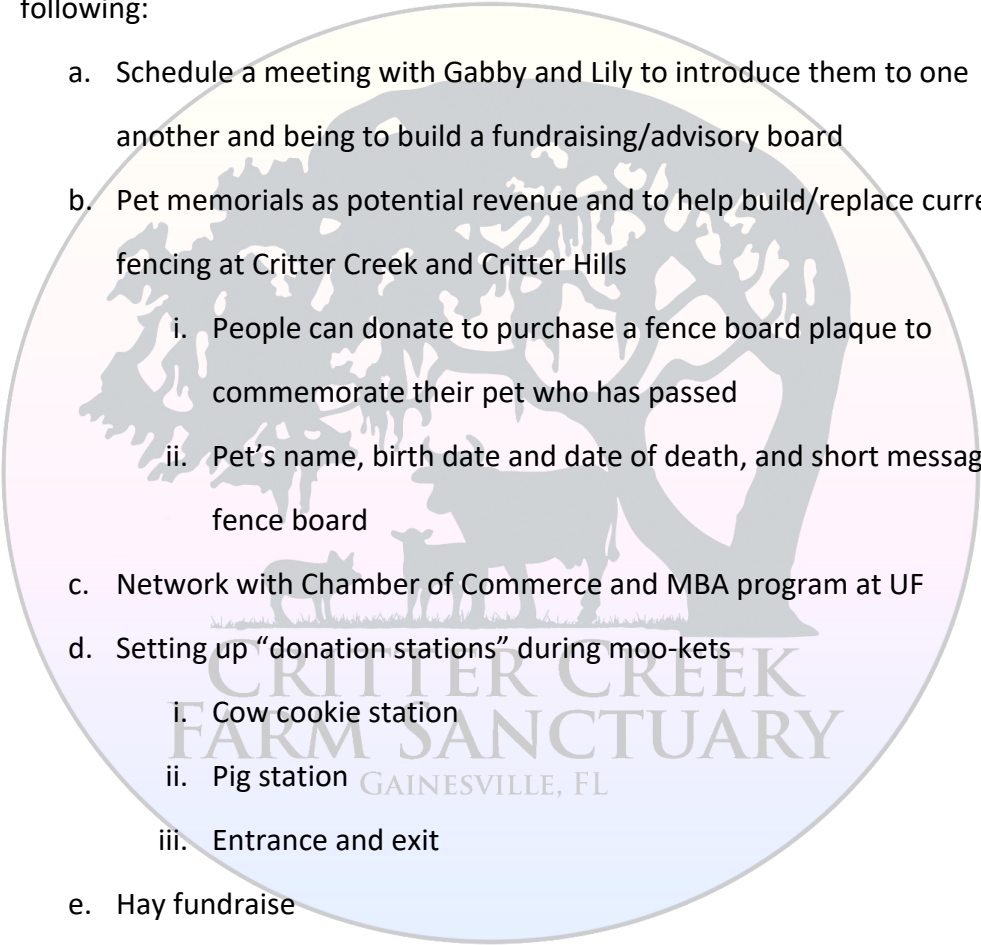
The board agrees that CCFS is not ready to reinstate public tours at this time and will revisit the topic in the future.

2. The board discussed implementing the following weekly volunteer tasks:
 - a. Weeding
 - b. Cleaning troughs and food bowls
 - c. Cleaning stalls
 - d. Cleaning pig area
 - e. Tours

The board discussed and agreed upon a weekly volunteer schedule for the

tasks listed above, beginning with volunteers taking over feeding duties twice a week (one weekday and one weekend day). Board Secretary SD will reach out to volunteers to coordinate and oversee volunteer days/times.

3. The board discussed donations/fundraising and the need to increase funds coming into the sanctuary through these methods and agreed upon the following:

- 
- a. Schedule a meeting with Gabby and Lily to introduce them to one another and being to build a fundraising/advisory board
 - b. Pet memorials as potential revenue and to help build/replace current fencing at Critter Creek and Critter Hills
 - i. People can donate to purchase a fence board plaque to commemorate their pet who has passed
 - ii. Pet's name, birth date and date of death, and short message on a fence board
 - c. Network with Chamber of Commerce and MBA program at UF
 - d. Setting up "donation stations" during moo-kets
 - i. Cow cookie station
 - ii. Pig station
 - iii. Entrance and exit
 - e. Hay fundraiser
 - i. Post on social media asking followers to buy the critters a roll of hay

The board agrees to discuss this matter further to decide on ways to implement the suggestions above. Vice President JW will reach out to the MBA program at UF, and Board Secretary Sheena Drost will contact Jillian at the Chamber of Commerce to investigate possible networking opportunities.

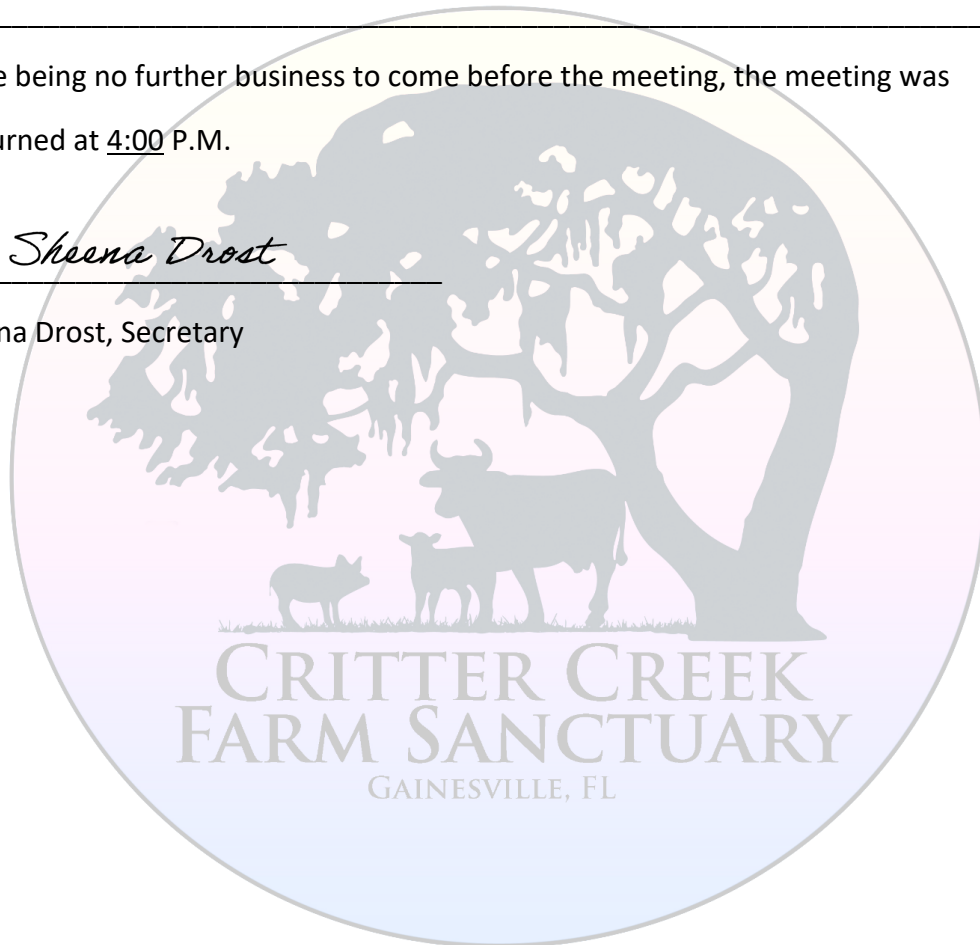
4. President ECA updated the board on the progress of the tiny house/Airbnb
 - a. Roof is on
 - b. Bedroom addition is almost complete

The board discussed and agreed that the latest desired timeline for completion is spring 2023.

There being no further business to come before the meeting, the meeting was adjourned at 4:00 P.M.

Sheena Drost

Sheena Drost, Secretary



Minutes of the 4th Quarterly Meeting of the Directors

Date: 12/21/22

Location: Virtual Meeting via Zoom

Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 5:00 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: N/A

Present by conference call:

CJA, Erin C Amerman (ECA), JW, SD

Absent: N/A

The following persons were also present at the meeting: N/A

Name	Title
_____	_____

Proceedings:

The secretary announced that the presence of the directors, including the newly elected directors, represented a quorum.

The minutes from the prior directors' meeting dated 9/25/22

[] were read by the secretary.

[x] had been distributed prior to the meeting and a reading was dispensed with.

After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 3rd Quarter Budget report , 3rd Quarter Income/Expense report

Other Business: The next item of business was the appointment of committee members and others to positions in service to the corporation. After discussion, the following persons were appointed to serve on the following committees or in the service of the corporation in other capacities for the term indicated below:

Name	Committee or Role	Term
<u>N/A</u>		

Old Business:

1. The board revisited the topic of reinstating public tours and discussed the following points:
 - a. Suggested donation of \$10-\$15 per person
 - b. Training volunteers to assist with tours

The board agrees that CCFS is not ready to reinstate public tours at this time and will revisit the topic in the future.

2. The board discussed implementing the following weekly volunteer tasks:
 - a. Weeding
 - b. Cleaning troughs and food bowls
 - c. Cleaning stalls
 - d. Cleaning pig area
 - e. Tours

The board discussed and agreed upon a weekly volunteer schedule for the tasks listed above, beginning with volunteers taking over feeding duties twice a week (one weekday and one weekend day). Board Secretary SD will reach out to volunteers to coordinate and oversee volunteer days/times.

3. The board discussed donations/fundraising and the need to increase funds coming into the sanctuary through these methods and agreed upon the following:

- a. Schedule a meeting with Gabby and Lily to introduce them to one another and being to build a fundraising/advisory board
- b. Pet memorials as potential revenue and to help build/replace current fencing at Critter Creek and Critter Hills
 - i. People can donate to purchase a fence board plaque to commemorate their pet who has passed
 - ii. Pet's name, birth date and date of death, and short message on a fence board
- c. Network with Chamber of Commerce and MBA program at UF
- d. Setting up "donation stations" during moo-kets
 - i. Cow cookie station
 - ii. Pig station
 - iii. Entrance and exit
- e. Hay fundraiser
 - i. Post on social media asking followers to buy the critters a roll of hay

The board agrees to discuss this matter further to decide on ways to implement the suggestions above. Vice President JW will reach out to the MBA program at UF, and Board Secretary Sheena Drost will contact Jillian at the

Chamber of Commerce to investigate possible networking opportunities.

4. President ECA updated the board on the progress of the tiny house/Airbnb
 - a. Roof is on
 - b. Bedroom addition is almost complete

The board discussed and agreed that the latest desired timeline for completion is spring 2023.

New Business:

1. President ECA discussed a \$25,000 grant opportunity from the Karuna Foundation that requires donor matching. The grant will be split into two payments of \$12,500.00. The board discussed and agreed that CCFS will apply for the grant and will begin a fundraiser for donor matching. The board agrees that funds from this grant will go toward the following:
 - a. Hay, feed, and veterinary care
 - b. Water buffalo baby transport
 - c. CCFS infrastructure projects
2. Vice President JW discussed a request from Rumble for the use of a video of Lionel and Amos. The following video licensing options were presented:
 - a. Exclusive rights
 - i. CCFS retains full rights to the video, but Rumble is the only organization other than CCFS who can use and/or display the video
 - ii. CCFS will receive 70% of earnings from Rumble and 90% across other platforms
 - b. Non-exclusive rights
 - i. CCFS obtains full rights and anyone can use the video

ii. No funds to be received by CCFS

The board discussed and agreed to give exclusive rights to Rumble for the Lionel and Amos video, and will make sure the video is not currently being used by The Dodo or other organizations.

3. Vice President JW discussed the addition of monthly abillion posts to step up our social media presence. The board discussed and agreed that CCFS needs increased social media presence and interaction with followers. President ECA discussed hiring Elise's friend, Lilian, part-time to handle all social media accounts. Board Secretary SD discussed reaching out to the UF student who emailed regarding helping with CCFS social media as well. The board agreed to reach out to both individuals to see if they are interested.
4. President ECA revisited the topic of creating an advisory/fundraising board and suggested asking volunteer Lily Darnell to join the board of directors. The board agreed to present Lily with the offer.

There being no further business to come before the meeting, the meeting was adjourned at 6:15 P.M.

Sheena Drost

Sheena Drost, Secretary